



BROOME COUNTY SHERIFF'S OFFICE

Sheriff Frederick J. Akshar II

Undersheriff Sammy L. Davis

155 Lt. Van Winkle Drive, Binghamton, NY 13905

For Immediate Release:
September 29, 2025

Contact Emmanuel Priest
607-778-2437
emmanuel.priest@broomecountyny.gov

BROOME COUNTY SHERIFF'S OFFICE PRESS RELEASE

'Pink Patch Project' Fundraiser for Local Families Fighting Cancer Kicks Off 3rd Year

(TOWN OF DICKINSON, NY) Broome County Sheriff's Corrections Officers and Deputies are going pink for the third year in a row during Breast Cancer Awareness Month and help raise funds for local families battling cancer.

The Pink Patch Project is a national campaign bringing law enforcement and the community together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community. This year, Officer McPeck proposed bringing the project to Broome County.

In the first two years of the Broome County Sheriff's Office Pink Patch Project, the BCSO family raised over \$7,400 for local families battling cancer through contributions and sales of patches, badges and other custom merchandise.

This year's logo was designed by Corrections Officer Courtney Richards and will be featured on this year's t-shirts and sweaters available for community members to purchase as a way to lend their support to the Pink Patch Project (<https://thepinkpatchproject25.itemorder.com/shop/home/>) for community members to purchase as a way to lend their support to the Pink Patch Project.

In 2023, Corrections Officer Jennifer McPeck brought the Pink Patch Project to the Broome County Sheriff's Office, and over the past two years, over 80 members of the Broome County Sheriff's Corrections and Road Patrol divisions sported pink badges and patches and helped raise funds for local families battling cancer. Community members also lent their support to the Project by visiting the online store to purchase a t-shirt, sweatshirt, patch, or other items.

General Information:
(607) 778-1911

Fiscal:
(607) 778-2928

Garnishees:
(607) 778-2926

Civil:
(607) 778-2145

Identification:
(607) 778-2924

Records:
(607) 778-2166

With the combined support of community members and sworn officers in both the Law Enforcement and Corrections Divisions, the Pink Patch Project raised over \$7,400 for the Community Foundation, the Tina Fund and Traci's Hope. The proceeds went toward assisting local families fighting cancer by assisting with groceries, childcare or other expenses related to the fight against cancer.

"We're so proud of Officer McPeck for coming to us with this idea, and seeing it through to fruition said Sheriff Fred Akshar. "The men and women of the Broome County Sheriff's Office are proud to bring the Pink Patch Project back and join our community in helping raise funds for local families battling cancer."

"Cancer is an issue that's greatly effected my family and effects so many families across our community," said McPeck. "That makes it all the more inspiring to see so many of my fellow officers, colleagues and community members coming together to help our local families who are fighting this terrible disease."

To donate directly to the Traci's Hope online, please visit www.TracisHope.com.

You can also send your donation to:

Traci's Hope
PO Box 504
Apalachin, NY 13732

To apply for assistance from Traci's Hope, please fill out the application form here:
https://tracishope.com/pdf/tracishope_application_paperwork.pdf?fbclid=IwY2xjawE0Ry5leHRuA2FlbQIxMAABHSXdMvo7Y1kTXg52SOn5XpJ4n0GUjNWQJ0YrymrkHIdrXB9hp_LCkxo96w_aem_HwzHRNDcJ5jHgO99iHQIIQ

###