



BROOME COUNTY SHERIFF'S OFFICE

Sheriff Frederick J. Akshar II

Undersheriff Sammy L. Davis

155 Lt. Van Winkle Drive, Binghamton, NY 13905

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BROOME COUNTY SHERIFF'S OFFICE PRESS RELEASE

'Pink Patch Project' Logo Contest Winner Announced, Fundraiser for Local Families Fighting Cancer Kicks Off

(TOWN OF DICKINSON, NY) Broome County Sheriff's Corrections Officers and Deputies are once again going pink during Breast Cancer Awareness Month and help raise funds for local families battling cancer. Now, they'll be doing it with a brand-new logo designed by a member of the community.

In August, community members were invited to submit their ideas for the 2024 Pink Patch Project logo to be featured on this year's fundraising merchandise. From the 10 logos submitted, Binghamton resident Erin Hagerman's logo was selected as this year's winner.

The logo is featured on all the new fundraising merchandise featured on the online store (<https://broomecountypinkpatchproject.itemorder.com/>) for community members to purchase as a way to lend their support to the Pink Patch Project.

The Pink Patch Project is a national campaign bringing law enforcement and the community together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community.

Last year, Corrections Officer Jennifer McPeek brought the project to the Broome County Sheriff's Office. Throughout October 2023, over 80 members of the Broome County Sheriff's Corrections and Road Patrol divisions sported pink badges and patches and helped raise funds for local families battling cancer. Community members also lent their support to the Project by visiting the online store to purchase a t-shirt, sweatshirt, patch, or other items.

With the combined support of community members and sworn officers in both the Law Enforcement and Corrections Divisions, the Pink Patch Project raised over \$4,500 for the Community Foundation and Tina Fund. The proceeds went toward assisting local families

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fighting cancer by assisting with groceries, childcare or other expenses related to the fight against cancer.

This year, all proceeds will go to Traci's Hope, another local organization that supports local families fighting breast cancer by assisting with the cost of groceries, childcare or other expenses related to the fight against cancer.

“We’re so proud of Officer McPeek for coming to us with this idea, and seeing it through to fruition said Sheriff Fred Akshar. “The men and women of the Broome County Sheriff's Office are proud to bring the Pink Patch Project back and join our community in helping raise funds for local families battling cancer.”

“Cancer is an issue that’s greatly effected my family and effects so many families across our community,” said McPeek. “That makes it all the more inspiring to see so many of my fellow officers, colleagues and community members coming together to help our local families who are fighting this terrible disease.”

To donate directly to the Traci's Hope online, please visit www.TracisHope.com or click here: https://www.paypal.com/donate?token=zwW_An_sniwQG5nJPU8udGW5T_3p4xMNdrcAstSeoO1xJXOtVlkytziImac3i_v5929ZQU7uWrTBLFdl

You can also send your donation to:

Traci's Hope
PO Box 504
Apalachin, NY 13732

To apply for assistance from Traci's Hope, please fill out the application form here: https://tracishope.com/pdf/tracishope_application_paperwork.pdf?fbclid=IwY2xjawE0Ry5leHRuA2FlbQIxMAABHSXdMvo7Y1kTXg52SOn5XpJ4n0GUjNWQJ0YrymrkHidrXB9hp_LCkxo96w_aem_HwzHRNDcJ5jHgO99iHQIIQ