



BROOME COUNTY SHERIFF'S OFFICE

Sheriff Frederick J. Akshar II

Undersheriff Sammy L. Davis

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BROOME COUNTY SHERIFF'S OFFICE PRESS RELEASE

'Pink Patch Project' at Broome County Sheriff's Office Raises Thousands for Local Families Battling Cancer

(TOWN OF DICKINSON) Celebrating its third year, the Pink Patch Project at Broome County Sheriff's Office helped raise thousands more for local families fighting cancer.

On Wednesday, Pink Patch Project Organizer Officer Jennifer McPeek, along with Undersheriff Davis, Major Charpinsky, Law Enforcement and Corrections Union representatives and members of the Broome County Sheriff's Office presented a \$3,864 donation to Traci's Hope and the Tina Fund toward helping local families fighting cancer.

The Pink Patch Project is a national campaign bringing law enforcement and the community together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community. In 2023, Officer McPeek proposed bringing the project to Broome County.

In the first three years of the Broome County Sheriff's Office Pink Patch Project, the BCSO family raised over \$11,200 for local families battling cancer through contributions and sales of patches, badges, hats and other custom merchandise.

"My mother is a breast cancer survivor, so is my sister-in-law," McPeek said. "It's an issue that effects so many families across our community, so I wanted to do something special to help local families who are fighting this terrible disease. The response and support from the community and our team here at the Broome County Sheriff's Office continues to be wonderful."

Throughout October 2025, over 80 members of the Broome County Sheriff's Corrections and Road Patrol divisions sported pink badges and patches and helped raise funds for local families battling cancer. McPeek and other members of the BCSO collected donations at various community events. Community members also lent their support to the Project by visiting the

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online store to purchase a t-shirt, sweatshirt, patch, or other items.

All proceeds this year were split between [Traci's Hope](#) and the [Tina Fund](#), two local organizations that support local families fighting breast cancer by assisting with groceries, childcare or other expenses related to the fight against cancer.

“We are incredibly proud of Officer McPeek for coming to us with this idea, organizing the effort and ensuring it becomes a regular tradition as part of our community outreach and support,” said Sheriff Fred Akshar. “We’re just as grateful for the men and women of the BCSO Family as well as our community members for coming together each year and supporting such an important cause.”

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