



BROOME COUNTY SHERIFF'S OFFICE

Sheriff Frederick J. Akshar II

Undersheriff Sammy L. Davis

155 Lt. Van Winkle Drive, Binghamton, NY 13905

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Contact Emmanuel Priest
607-778-2437
emmanuel.priest@broomecountyny.gov

BROOME COUNTY SHERIFF'S OFFICE PRESS RELEASE

'Pink Patch Project' at Broome County Sheriff's Office Raises Thousands for Local Families Battling Cancer

(TOWN OF DICKINSON) Celebrating its second year, the Pink Patch Project at Broome County Sheriff's Office helped raise thousands more for local families fighting cancer.

On Friday, Pink Patch Project Organizer Officer Jennifer McPeek, along with Sheriff Akshar, Undersheriff Davis, Law Enforcement and Corrections Union representatives and members of the Broome County Sheriff's Office presented a \$2,700 donation to Traci's Hope toward helping local families fighting cancer.

The Pink Patch Project is a national campaign bringing law enforcement and the community together to raise breast cancer awareness and funding to help local families fighting cancer. With 1 in 8 women in the US at risk of developing breast cancer, it's an issue that effects every community. This year, Officer McPeek proposed bringing the project to Broome County.

In the first two years of the Broome County Sheriff's Office Pink Patch Project, the BCSO family raised over \$7,400 for local families battling cancer through contributions and sales of patches, badges and other custom merchandise.

"My mother is a breast cancer survivor, so is my sister-in-law," McPeek said. "It's an issue that effects so many families across our community, so I wanted to do something special to help local families who are fighting this terrible disease. The response and support from the community and our team here at the Broome County Sheriff's Office has been wonderful.."

Throughout October 2024, over 80 members of the Broome County Sheriff's Corrections and Road Patrol divisions sported pink badges and patches and helped raise funds for local families battling cancer. Community members also lent their support to the Project by visiting the online store to purchase a t-shirt, sweatshirt, patch, or other items.

General Information:
(607) 778-1911

Fiscal:
(607) 778-2928

Garnishees:
(607) 778-2926

Civil:
(607) 778-2145

Identification:
(607) 778-2924

Records:
(607) 778-2166

All proceeds this year went to Traci's Hope, a local organization that supports local families fighting breast cancer by assisting with groceries, childcare or other expenses related to the fight against cancer.

“We are incredibly proud of Officer McPeek for coming to us with this idea, organizing the effort and ensuring it becomes a regular tradition as part of our community outreach and support,” said Sheriff Fred Akshar. “We’re just as grateful for the men and women of the BCSO Family as well as our community members for coming together each year and supporting such an important cause.”

To donate directly to Traci's Hope online, please visit www.TracisHope.com or click here: https://www.paypal.com/donate?token=zwW_An_sniwQG5nJPU8udGW5T_3p4xMNdrcAstSeoO1xJXOtVlkytziImac3i_v5929ZQU7uWrTBLFdl

You can also send your donation to:

Traci's Hope
PO Box 504
Apalachin, NY 13732

To apply for assistance from Traci's Hope, please fill out the application form here: https://tracishope.com/pdf/tracishope_application_paperwork.pdf?fbclid=IwY2xjawE0Ry5leHRuA2FlbQIxMAABHSXdMvo7Y1kTXg52SOn5XpJ4n0GUjNWQJ0YrymrkHIdrXB9hp_LCkxo96w_aem_HwzHRNDcJ5jHgO99iHQIIQ

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