



Community Outreach & Engagement Plan

Broome County Countywide Resiliency Plan

Last updated April 22, 2026 (Draft)

This Broome County Countywide Resiliency Plan Community Outreach & Engagement Plan was prepared with funding provided by the New York State Department of State under Title 3 the Environmental Protection Fund.

INTRODUCTION

The purpose of this Community Outreach and Engagement Plan (Engagement Plan) – serving the Broome County Countywide Resiliency Plan (CRP) – is to detail the Resiliency Advisory Committee’s approach to identifying key stakeholders, advancing public understanding of the project, encouraging and collecting stakeholder input to inform the direction of the CRP, and building a strong community commitment and engaged actors for implementation.

This Engagement Plan:

- Presents engagement opportunities that inform the key stakeholders, including the general public, and considers these stakeholders in the development and implementation of solutions.
- Demonstrates to stakeholders the commitment that Broome County and the Resiliency Advisory Committee have made to provide consistent, frequent, and transparent outreach and communications.
- Serves as an internal document for identifying required and suggested opportunities for engagement activities and methods of engagement for the duration of the CRP project.
- Serves as a living document, meaning that it is intended to be updated throughout the planning process. This will allow the flexibility necessary to respond to input from stakeholders and changing conditions as the project progresses, while keeping within scope of available resources.

KEY PLAYERS

Project Team

Broome County Planning and Economic Development Department

The Broome County Department of Planning and Economic Development provides guidance and assistance to the County Executive and County Legislature; implements projects and programs designed to

improve the economy, environment, and physical infrastructure of the county; and extends professional services to local municipalities and other public and private entities. Key staff to the County’s planning efforts are listed in Table 1.

The Planning & Economic Development Department’s role on the project is to:

- Serve as the County lead and main contact;
- Provide local knowledge of communities that is useful to developing and/or modifying this engagement plan
- Assist with the logistical aspects of engagement events, such as booking venues, equipment, and refreshments;
- Distribute outreach materials, such as flyers, through County communication channels;
- Provide support to make meetings more accessible (e.g., language translation services, refreshments, etc.); and
- Compile stakeholder contact lists.

Table 1. Project Team: Broome County Department of Planning & Economic Development

Name	Title
Anthony Fiala	Commissioner
Stephanie Brewer	Chief Planner
Aimee Dailey*	Senior Planner
Isabella Paullay	Planner
David Pulliam	Planner

**Project manager*

Consultant Team

BARTON & LOGUIDICE (B&L)

Barton & Loguidice is a multidisciplinary consulting firm providing technical services to public and private clients.

B&L’s role on the project is to:



- Serve as the main consultant on the project in all task areas;
- Oversee engagement activities and facilitate outreach events in collaboration with J. Nucci Consulting
- Develop and update the Community Outreach and Engagement Plan throughout the project;
- Lead virtual engagement activities;
- Develop outreach and engagement materials; and
- Provide documentation and summaries following public engagement activities facilitated by B&L.

J. NUCCI CONSULTING, LLC

J. Nucci Consulting is a NYS Certified Woman-Owned Small Business that supports homeowners and communities seeking climate adaptation, and coaches scientists and engineers to become more effective communicators.

J. Nucci Consulting’s role in the project is to:

- Lead in-person engagement for the project, using an equity-based approach informed by 4Ward’s socioeconomic analysis and local input.
- Provide documentation and summaries following public engagement activities facilitated by J. Nucci.

4WARD PLANNING

Founded in socio-economic analysis, 4ward Planning provides comprehensive and master planning, transit-oriented development, economic and fiscal impact analysis, regional transportation planning, redevelopment and neighborhood revitalization, park and trail revenue analysis, adaptive reuse, and development advisory services.

4ward Planning’s role in the project is to:

- Assist in completing a comprehensive County profile for the project. This profile will inform the engagement strategy.

Resiliency Advisory Committee (RAC)

The Resiliency Advisory Committee is comprised of County staff and local, state, and national organization partners. A list of members is included in Table 2.

The Resiliency Advisory Committee’s role in the project is to:

- Guide and oversee community engagement activities.
- Assist with community engagement activities by distributing outreach materials, such as flyers
- Help compile stakeholder contact lists

Table 2. Resiliency Advisory Committee

Name	Organization	Title
Ashley Seyfried	Southern Tier East Regional Planning & Development Board	Director of Sustainability
Beth Roberts	Cornell Cooperative Extension Broome (CCE)	Executive Director
Brenda Gowe	BC Parks	Director
Deb Smith	BC Solid Waste	Director
Jennifer Yonkoski	Binghamton Metropolitan Transportation Study (BMTS)	Executive Director
Josh Enderle	BC Environmental Management Council (EMS)	Chair
Katie Cahill	BC Executive Branch	Chief of Staff
Nancy Williams	BC Social Services	Commissioner
Neal Haight	BC Emergency Services	Director
Roger Brown	BC Public Works	Commissioner
Shannon Clarke	DOS	Community Resilience Planner
Daniel Fuller	NYSDEC	Floodplain Management Coordinator
Justin Puglisi	BC Soil & Water Conservation District (SWCD)	District Manager



COMMUNITY DEMOGRAPHIC PROFILE

It is important for all voices of a community to be heard and reflected in any community planning project. In the context of Countywide Resiliency Planning, it is particularly critical to approach community engagement with an environmental justice lens and to intentionally solicit the input of community members who are experiencing the brunt of climate hazards. Those impacts can include disproportionate negative health and financial outcomes.

A first step in this approach is completing a community demographic analysis, to identify disadvantaged communities and at-risk populations. This analysis will inform potential communication methods and help identify community partners for engagement. The results of a preliminary analysis are detailed below. The consultant team will add to this analysis as needed, as part of the County profile.

Vulnerable Populations

The impacts of climate hazards are not experienced uniformly across all populations. Certain groups are disproportionately vulnerable due to a range of socio-economic and demographic factors that limit their capacity to prepare for, respond to, and recover from climate-related events. Factors such as income level, housing conditions, and educational attainment can significantly influence a community's adaptive capacity.

Historically marginalized populations, particularly communities of color, have often been subject to systemic inequities that restricted their residential choices, resulting in disproportionate settlement near environmental hazards. Prolonged exposure to such hazards has contributed to elevated rates of chronic health conditions in these communities, thereby increasing their susceptibility to adverse climate outcomes. This vulnerability is further compounded by limited access to quality healthcare services.

In Broome County, approximately 11.4% of residents live below the federal poverty line. Individuals in lower socio-economic positions frequently reside in areas at greater risk of experiencing natural disasters and often lack the resources necessary to mitigate or respond to such events, including the means to evacuate when needed.

Additionally, over 35% of Broome County households are renters. Renters often lack the financial resources to buy flood insurance, and lack the legal authority to implement structural protections against flooding and other natural disasters.

Vulnerability also extends to populations with physical or biological limitations that impair their ability to cope with environmental stressors. For instance, people aged 65+ —who represent 19.9% of Broome County's population—are more susceptible to extreme heat and other climate stressors due to decreased physiological resilience, reduced mobility, weakened immune systems, and a higher prevalence of pre-existing health conditions.

Additional vulnerable groups include, but are not limited to: individuals with disabilities, pregnant individuals, persons with chronic medical conditions, and households without a vehicle. Recognizing and addressing the specific needs of these populations is essential for building a more resilient and equitable community. This data is summarized in Table 3.

Table 3. Select Climate Change Vulnerability Indicators in Broome County

Indicator	Percentage
People aged 65+	19.9%
People with a Disability	15.8%
People without Health Insurance	3.7%
People who do not speak English well	3.0%
Renter households	35.4%
Households below the poverty line	11.4%
Household without a Vehicle	12.9%

Data Source: 2023 ACS 5 Year Estimates Data Profile/Subject Tables

The State of New York acknowledges the inequitable impacts of climate change in the *Climate Leadership and Community Protection Act (CLCPA)*, which directs the Climate Justice Working Group to identify **NYS Disadvantaged Communities (DACs)**. This designation is based on a comprehensive assessment using 45 indicators that evaluate environmental burdens, climate risks, population characteristics, and health-related vulnerabilities. These indicators help determine which



communities are most likely to experience the most severe consequences of climate change.

In addition to DACs, the State has also identified **Potential Environmental Justice Areas (PEJAs)**. These are communities or neighborhoods that are predominantly composed of people of color and/or have a significant proportion of residents living below the poverty threshold. Historically, these areas have been disproportionately burdened by environmental hazards and pollution.

Finally, **CJEST Disadvantaged Communities** are disadvantaged census tracts identified through the federal Justice 40 Initiative / Climate and Economic Justice Screening Tool (CJEST). CJEST Disadvantaged Communities meet thresholds for at least one category of burden (climate change, energy, health, housing, legacy pollution, transportation, water and wastewater, workforce development) or are within boundaries of Federally Recognized Tribes.

Figure 1 shows the census tracts within Broome County designated as either DACs, PEJAs, or CJEST, with enlarged maps on subsequent pages. The City of Binghamton, Johnson City and Endicott contain census tracts that meet the criteria for all designations, underscoring the need for targeted resiliency and equity-focused interventions in these areas. Colesville, Sanford, and Deposit are also identified as CJEST communities but are located in more rural areas. Engagement in these rural areas should be prioritized, as they may have different vulnerabilities and priorities than urban areas.

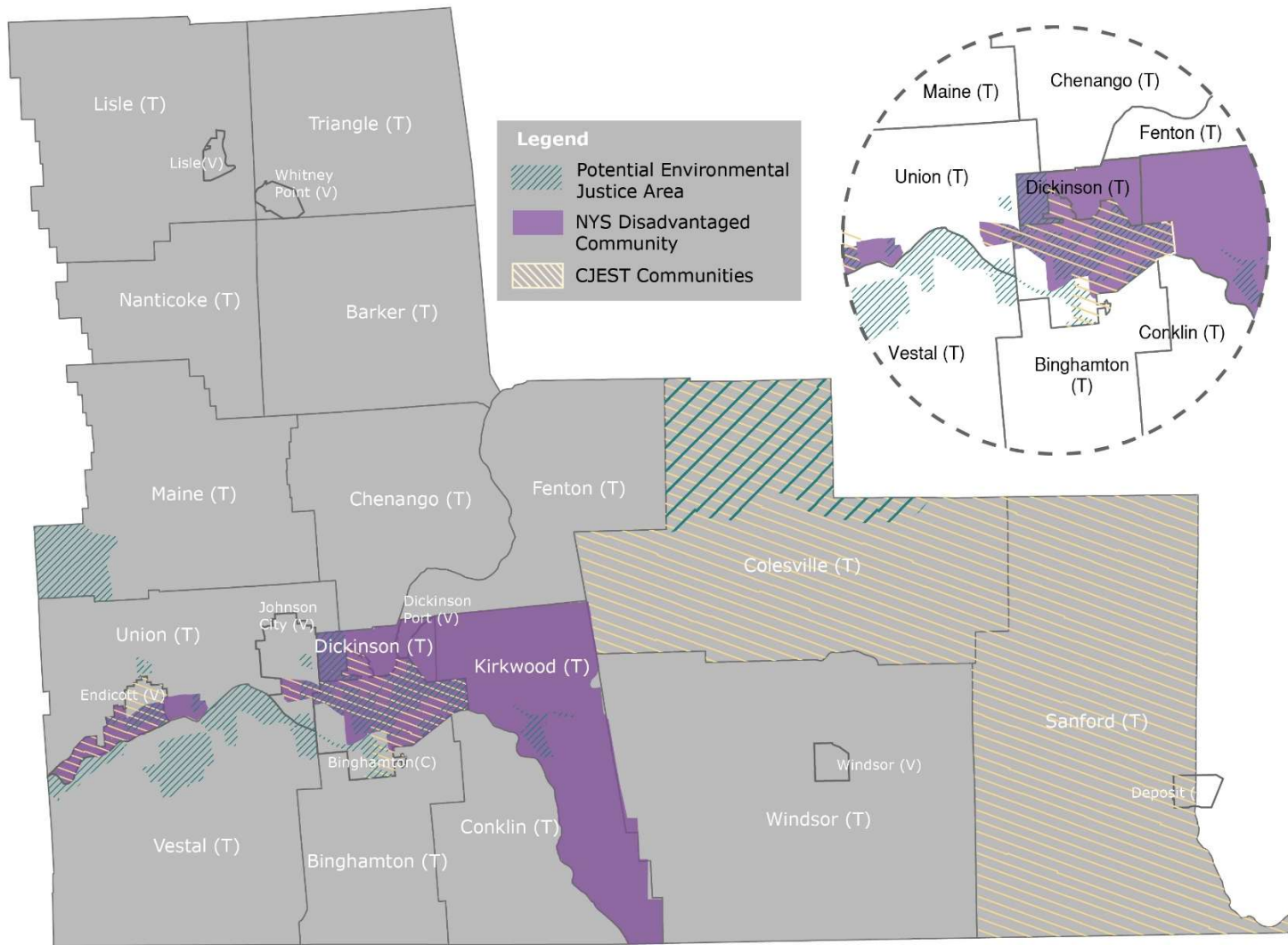
Table 4. Vulnerable Communities in Broome County

Census Tract	CJEST	NYS Disadvantaged Communities	PEJA
Census Tract 1	Yes	Yes	Yes
Census Tract 2	Yes	Yes	Yes
Census Tract 3	Yes	Yes	Yes
Census Tract 4	Yes	Yes	Yes
Census Tract 5	Yes	Yes	Yes
Census Tract 6	Yes	Yes	Yes
Census Tract 7	Yes	Yes	Yes
Census Tract 9	Yes	Yes	No
Census Tract 11	Yes	Yes	Yes
Census Tract 12	Yes	Yes	Yes
Census Tract 13	Yes	Yes	Yes

Census Tract	CJEST	NYS Disadvantaged Communities	PEJA
Census Tract 14.01	Yes	Yes	Yes
Census Tract 14.02	Yes	Yes	Yes
Census Tract 15	Yes	Yes	No
Census Tract 16	Yes	Yes	Yes
Census Tract 17	Yes	Yes	Yes
Census Tract 18	Yes	Yes	Yes
Census Tract 102	No	No	Yes
Census Tract 121.03	No	Yes	No
Census Tract 122.02	Yes	No	No
Census Tract 123	Yes	Yes	Yes
Census Tract 124	Yes	No	No
Census Tract 125.01	Yes	Yes	No
Census Tract 125.02	Yes	Yes	No
Census Tract 126	Yes	Yes	Yes
Census Tract 127.01	Yes	Yes	No
Census Tract 127.02	Yes	Yes	No
Census Tract 128	Yes	Yes	Yes
Census Tract 130	Yes	Yes	No
Census Tract 131	Yes	Yes	Yes
Census Tract 132	Yes	No	No
Census Tract 132.01	Yes	No	No
Census Tract 133.01	Yes	Yes	No
Census Tract 133.04	Yes	Yes	Yes
Census Tract 134	Yes	Yes	No
Census Tract 135	Yes	Yes	Yes
Census Tract 136	Yes	Yes	Yes
Census Tract 137	Yes	Yes	Yes
Census Tract 138	No	Yes	Yes
Census Tract 139	Yes	Yes	Yes
Census Tract 140	Yes	Yes	Yes
Census Tract 141	Yes	Yes	Yes
Census Tract 142	No	Yes	Yes
Census Tract 143.01	No	Yes	Yes
Census Tract 143.02	No	No	Yes
Census Tract 144	Yes	Yes	Yes
Census Tract 145	Yes	Yes	Yes

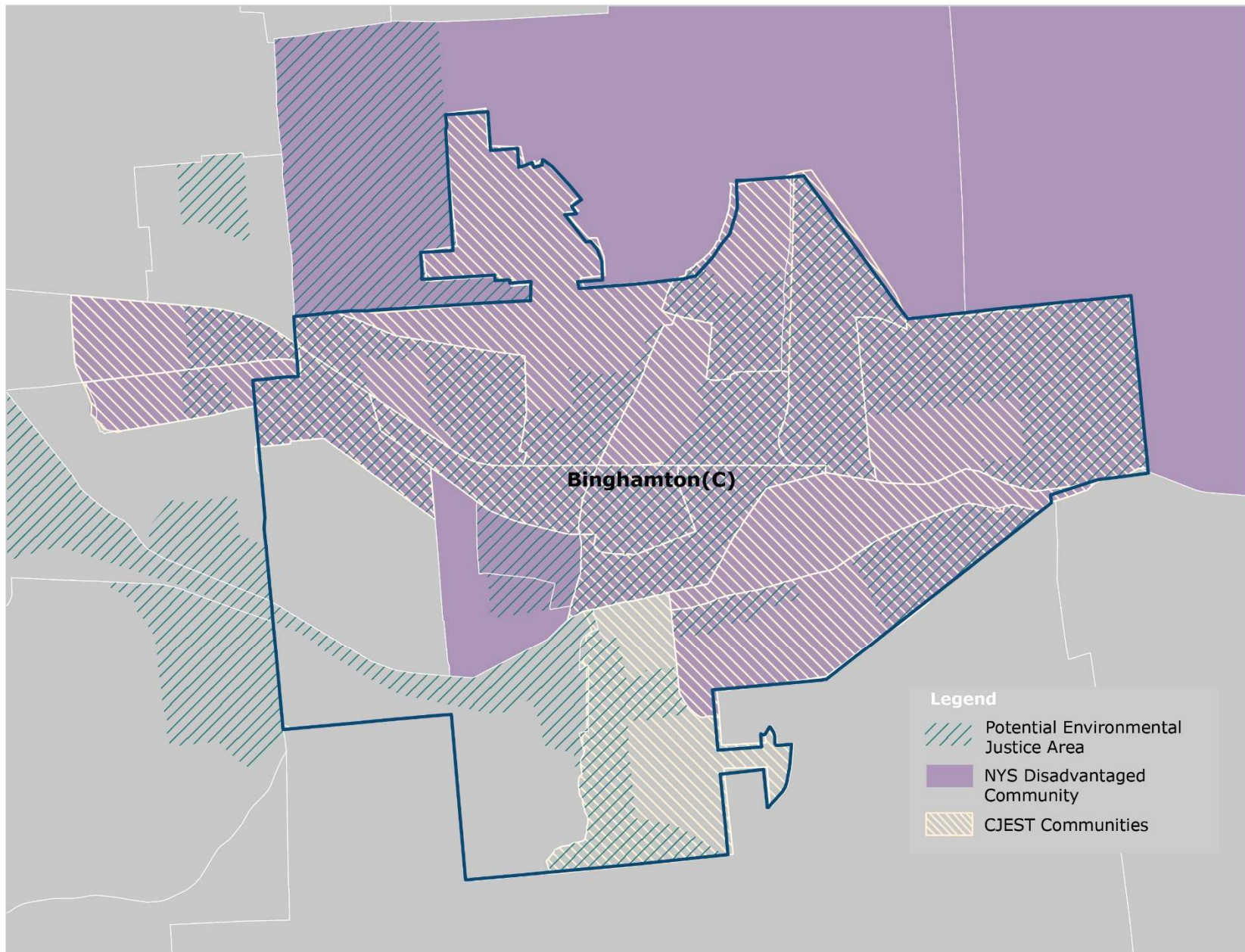


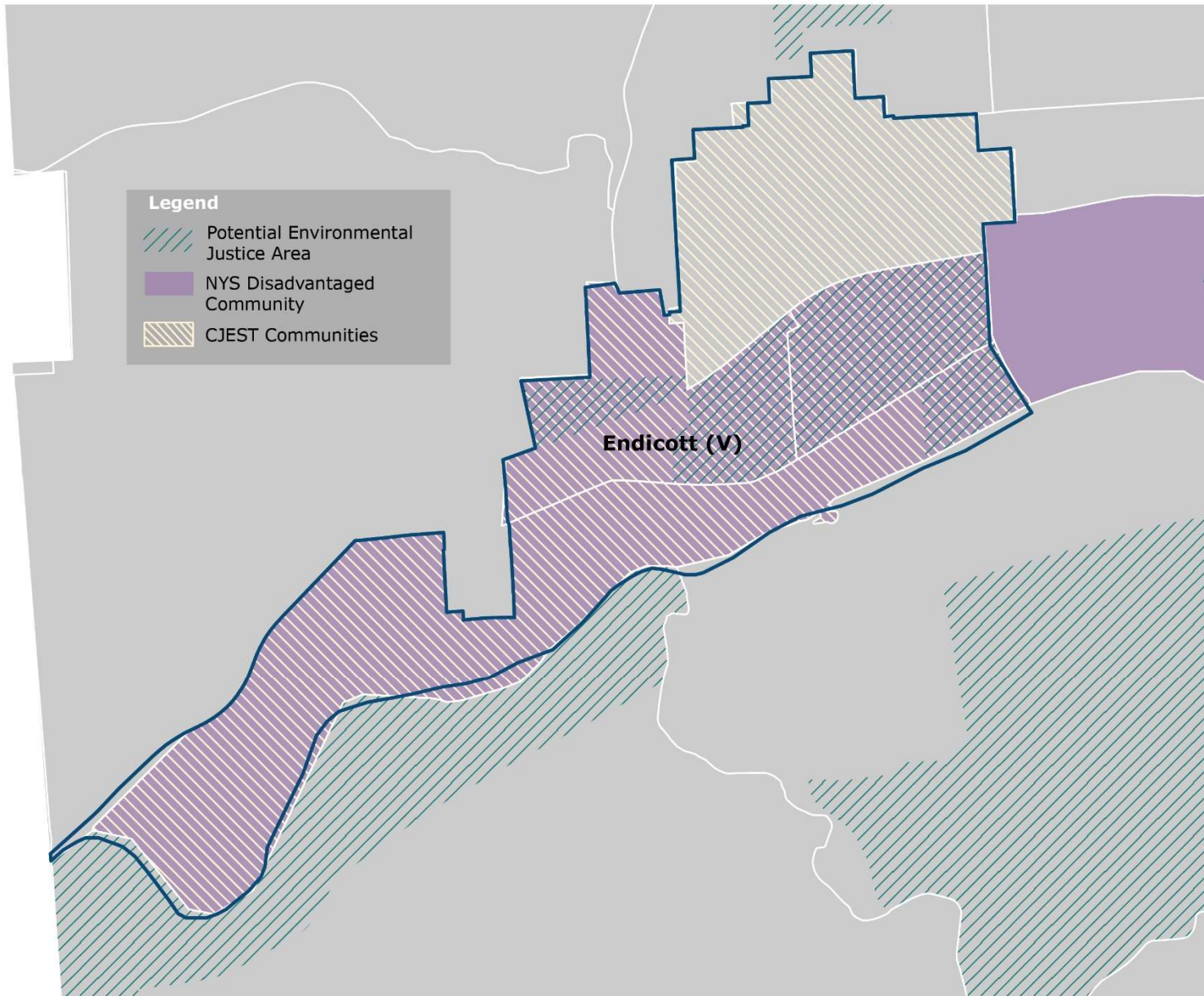
Figure 1a. Vulnerable Communities in Broome County

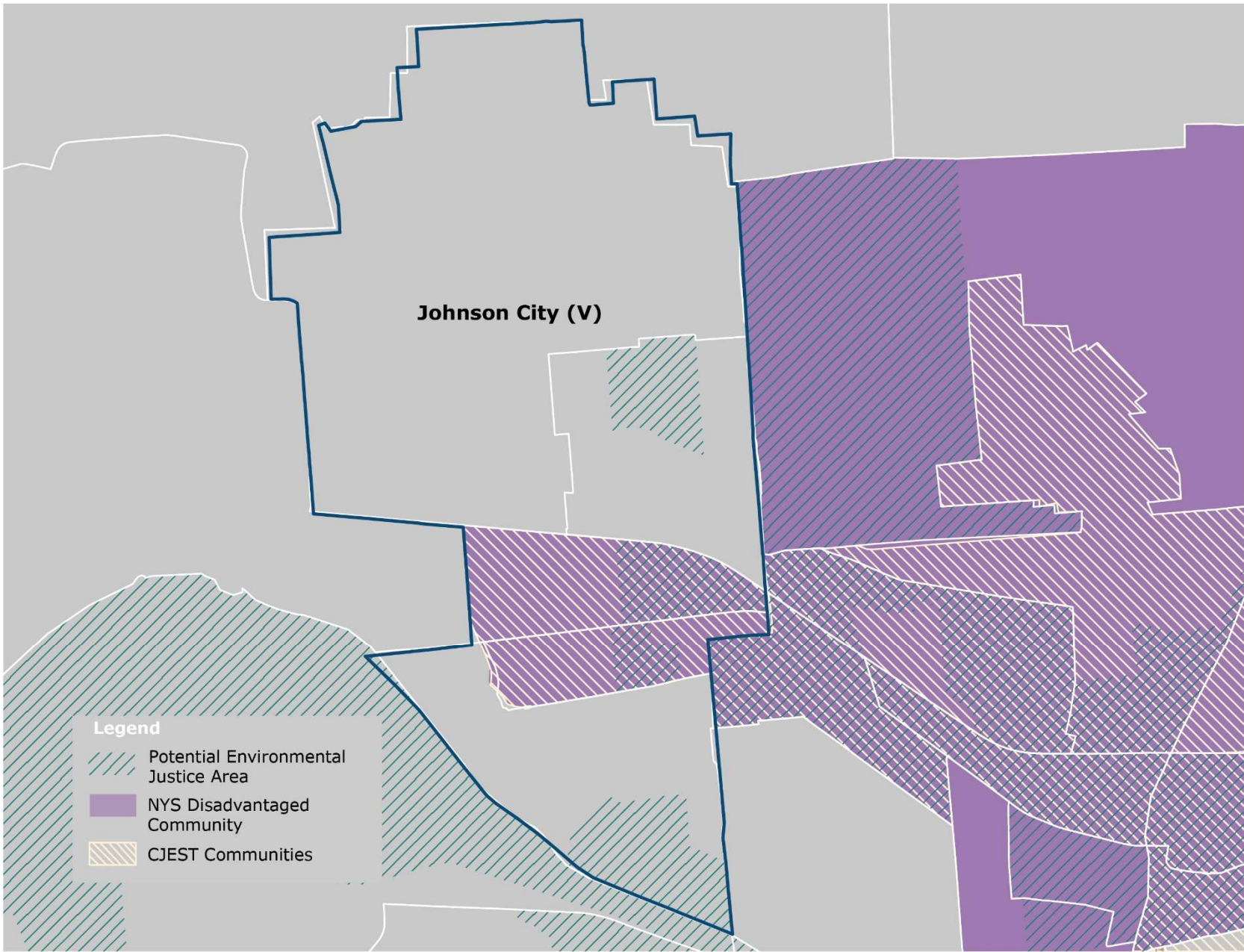


Note: (C) = City, (T) = Town, and (V) = Village









KEY STAKEHOLDERS AND GROUPS

Broome County will evaluate opportunities to engage with the following demographics, groups, and individuals throughout the project:

- Environmental- and energy-focused groups, such as the Climate Smart Communities Regional Coordinator, Clean Energy Communities Coordinator, Tier Energy Network (TEN), Broome County Environmental Management Council, Broome County Soil and Water Conservation District
- Cornell Cooperative Extension of Broome County
- NYSDEC and NYSDOS
- Representatives in the NYS Assembly, NYS Senate, and NYS Executive's Office
- Educators such as Binghamton University and SUNY Broome
- Binghamton Metropolitan Transportation Study
- Local industry partners
- Medical centers, such as UHS and Guthrie
- Vulnerable populations, including renters, low-income households, seniors, people with disabilities, people living in Disadvantaged Communities, and others, as detailed above
- Other organizations serving vulnerable populations, such as BC Catholic Charities, , BC Council of Churches, the Broome County Food Council and other religious groups, nonprofits, schools, libraries
- and neighborhood associations
- Other Broome County departments, including Parks, Executive Branch, Solid Waste, Office for the Aging, Social Services, Emergency Services, Public Works, Planning
- Local municipalities and regional partners such as, Southern Tier 8
- Other local and regional environmental groups
- Local climate justice organizations or advocacy organizations, such as Binghamton Two Degrees (B2D) and Network for a Sustainable Tomorrow (NeST)
- Partner organizations, such as volunteer groups, non-profit organizations, religious institutions, libraries, and associations

- Community Centers such as the Lee Barta and NoMa Community Centers in Binghamton, The Southern Tier Community Center in Endicott, and the Bridge Community Center in Johnson City.
- Local businesses and economic development organizations, such as The Agency
- Youth
- The general public

METHODS OF ENGAGEMENT

Promotion

To encourage meaningful participation from a wide range of participants, the Project Team will promote activities for a minimum of two weeks before each outreach event. Methods of promotion may include:

- Informational flyers (digital and printable)
- Notices on the project webpage and Broome County's website
- Social media posts on Broome County's social media accounts (Facebook)
- E-blasts to key stakeholders and groups
- Invitations (via e-mail or phone call) to specified stakeholders that encourage their audiences to participate in activities (ex. reposting social media content, including the event in their newsletter, forwarding an e-blast message to a list-serv, posting a flyer, etc.)
- Press releases

Activities

Project Website

The Broome County Department of Planning & Economic Development will maintain a project webpage at:

<https://broomecountyny.gov/planning/sustainability/resiliencyplan>



This website will provide an accessible, continuously available platform for stakeholders to learn about and engage with the project. The website will also provide links to outreach methods such as digital surveys, feedback forms, and/or a sign-up page for an email list. The project website and any notifications to the email list will be the responsibility of the Broome County Planning Department.

Resiliency Advisory Committee Meetings

Designated sub-groups of the Resiliency Advisory committee will meet for focused group discussions throughout the planning process. These specialized meetings will be combined with public/ county/ and municipal focus groups as detailed below. The wider Resiliency Advisory Committee will be notified of sub-group meeting summaries and project progress throughout the planning process. The larger group will meet less frequently to receive project updates, discuss project profiles and next steps. With a diverse mix of local, County, state, and national organizations, the committee will provide valuable insight into the project. The Resiliency Advisory Committee will also assist with community engagement activities, as described above.

Focus Groups

Focus Groups are opportunities to meet with a small group of stakeholders with common identities or interests to develop a deeper understanding of the concerns and priorities of key stakeholders. The Consulting Team will assist with setting up and running one meeting each for up to three (3) focus groups.

Potential focus groups may include the following. These groups may be modified as the project progresses:

FOCUS GROUP 1: COMMUNITY ORGANIZATIONS AND LEADERS

- Key Participants: Community Serving Organizations in Broome County
- Location: Broome County Library
- Date: October 2, 2025

FOCUS GROUP 2: EMERGENCY SERVICES & PUBLIC WORKS

- Key Participants: Broome County Emergency Services and Municipal Public Works
- Suggested Location: Broome County Office Building
- Timeframe: Winter 2026

FOCUS GROUP 3: SOCIAL SERVICES AND PUBLIC FACING DEPARTMENTS

- Key Participants: Office of Aging & Healthcare Departments
- Suggested Location: Broome County Office Building
- Timeframe: Spring 2026

(OPTIONAL) FOCUS GROUP 4: ENVIRONMENTAL GROUPS

- Key Participants: DEC, Solid Waste, SWCD, Sustainability
- Suggested Location: TBD
- Timeframe: Summer 2026

Discussion in the focus group sessions will be tailored to each group and may include brainstorming on key issues related to climate resilience, desired local climate action initiatives, visions for Broome County's future, or other topics. The Consultant Team will facilitate the focus group sessions by providing materials or visual aids, delivering questions for consideration by the group, and guiding conversation as needed. Broome County Planning Department Staff and/or Resiliency Advisory Committee members will attend each meeting, and may co-facilitate the meetings if desired.

Community Surveys

Using a virtual survey platform (ex. SurveyMonkey, Survey123, Poll Everywhere), the Consultant Team may develop surveys to collect input from the general public. Up to two (2) surveys may be utilized throughout the development of the CRP, including:

1. Initial survey regarding climate resilience priorities
2. Second survey soliciting feedback on the draft plan

The Consultant Team will provide the surveys, produce flyers for advertising the surveys, and analyze the results. Survey links will be available on the project webpage. The Project Team will coordinate with



the Four County Library System to make the surveys available to community members without home internet access. Distribution, collection, and transcription of any paper copies of the survey will be the responsibility of the Broome County Planning Department.

Public Engagement for Informing the Plan

Although the project team originally intended standalone community workshops for public engagement, the plan was revised to meet the community out in the field such as at existing gatherings, recreations, festivals, and sporting events. Public Engagement allows public and community stakeholders to stay informed about the project and provide input at key project phases. Community partners may include large community events, nonprofit leaders, municipal leaders, or others. The county and the consultant will host public input sessions during county-wide events as described in the following deliverables: Project Information Center and Meeting in a Box. There will be at least three (3) opportunities for the public to inform the plan as follows:

PUBLIC ENGAGEMENT 1: PROJECT BACKGROUND

During this first public event, the project team will facilitate orientation of the public to the CRP planning process. County vision will be shared and presented to the public along with past and recent trends on the local hazards of concern in Broome County. These include severe storms, flood, extreme temperatures, drought, wildfire, and other prioritized climate hazards and local impacts. The public will be encouraged to set goals for the CRP to achieve the vision. The project team will also gather preliminary ideas from the public on potential mitigation and adaptation strategies to consider.

Potential participants, location, and timeframe include the following:

- Key Participants: General Public, Community Partners
- Suggested Location: Southern Tier Community Center (Endicott, NY)
- Timeframe: January-February 2026

PUBLIC ENGAGEMENT 2: IDENTIFYING COMMUNITY ASSETS, NEEDS, AND OPPORTUNITIES

Using the preliminary strategy identification outcomes identified from Engagement 1 as guidance, the project team will discuss the components of the vulnerability assessment and online engagement tools. The project team will also allow the public to profile needs over the short, medium, and long term, which may relate to:

- Repairing or replacing assets that were damaged during past natural hazard events,
- Lost economic opportunities attributed to damages from past natural hazard events,
- Expanding the local economy,
- Understanding future risk and making existing assets more resilient, and
- Existing community needs with an emphasis on vulnerable populations.

Potential participants, location, and timeframe include the following:

- Key Participants: General Public, Community Partners
- Suggested Location: Lee Barta Community Center (Binghamton, NY)
- Timeframe: Spring 2026

PUBLIC ENGAGEMENT 3: PRIORITIZING RESILIENCY STRATEGIES AND PROJECTS

With needs identified and opportunities refined based on input from Engagement 2, this final engagement will focus on implementation plans, such as identifying potential partners, funding sources, and performance metrics for each strategy, while also focusing on key first steps to build momentum.

Potential participants, location, and timeframe include the following:

- Key Participants: Community Partners, General Public
- Suggested Location: Bridge Community Center (Johnson City, NY)
- Timeframe: Summer 2026



Project Information Center

A project information center is a kit that can be used for project engagement in informal settings. For example, it can be used to advertise the project at pop-up tables at existing events like Binghamton 2Degrees, or existing venues like farmers' markets. It can also be distributed to community organizations, such as libraries, so they can display materials and collect feedback on their own. The Project Information Center provides an opportunity for the public to learn about and discuss the project in an informal setting, and to sign up for updates if desired.

Items in the kit may include:

1. A poster or posters about the project, climate resiliency, and any background information
2. A handout or flyer about the project
3. An interactive activity, such as a QR code leading to a brief, 2-3 question survey
4. A sign-in sheet for a mailing list
5. An incentive or award for participation if feasible, such as candy, merchandise, or a gift card raffle.

The Consultant Team will staff a tabling event up to one (1) time throughout the course of the project. For example, the Consultant Team could attend a Broome Bands Together event in summer 2025. Beyond this instance, the Resiliency Advisory Committee may use the Project Information Center for their own tabling, to remain a public face for the project. Potential events and venues may include:

1. Broome County Regional Farmers' Market
2. Binghamton 2 Degrees Climate Change Summit
3. Earth Fest, hosted by Network for Sustainable Tomorrow
4. Spiedie Fest & Balloon Rally
5. Binghamton Porchfest
6. Broome Bands Together at Otsiningo Park and Grippen Park
7. Beach Bash at Cole Park
8. Fall Festival at Grippen Park
9. Additional Broome County Park Events
10. Annual Faith in Action event, hosted by Broome County Council of Churches
11. Broome County Fair

12. Spring Open House and 42nd Annual Children's Fair, hosted by SUNY Broome
13. Back to School Backpack Giveaway, hosted by Broome County Sheriff's Office
14. Salvation Army Soup Kitchen
15. Broome County Library
16. Colesville Super Celebration
17. Deposit Lumberjack Festival

The Resiliency Advisory Committee is encouraged to include both rural and urban areas as part of these tabling events. Rural areas may particularly include Colesville, Sanford, and Deposit, which are identified as CJEST communities in the Community Demographic Profile above. Additionally, where possible, the table should place an emphasis on fun and encouraging participation through incentives.

Meeting-in-a-Box

A meeting-in-a-box is a package that includes all the materials needed to hold a meeting to collect input for the CRP, or to collect input at an existing community meeting. Meeting materials are designed to lead individual or small group discussions of strategies for attaining local climate action. Items in the toolbox can include the following:

1. Publicity and meeting announcement text
2. Background information
3. Sign-in sheet
4. Supplies for an interactive activity, such as post-it notes and small stickers for gathering additional input
5. Sample discussion questions
6. Event summary form to capture feedback
7. Take-home flyer for meeting participants

While the Meeting-in-a-Box package will be developed by the Consultant Team, it is intended to be utilized by the Resiliency Advisory Committee, Broome County Planning Department, and potentially other community groups to facilitate meetings. Meetings facilitated by the County or Resiliency Advisory Committee will establish the County as champions of the CRP, help build relationships with interested community groups, and set the stage for the County to effectively implement the CRP.



Meetings facilitated by community groups may elicit the most candid responses, since community leaders have already established trust with their constituents. If the latter strategy is chosen, the County will provide a list of community groups and conduct outreach to them to see if they would like to facilitate meetings. The provided Meeting-in-a-Box materials will guide the facilitators to ensure the input obtained is relevant and informative to the CRP development process.

Final Public Meeting

After the draft resiliency plan is completed, the Consultant Team will facilitate a final public meeting to present the draft plan and key recommendations, demonstrate how the community's feedback throughout the planning process was incorporated and addressed, and outline next steps for continued community engagement. The presentation will be held at a public library or community center in a NYS Disadvantaged Community and include an online attendance option. A recording or livestream can be posted on YouTube or another online platform.

Additional Activities

Any additional engagement activities will be the responsibility of Broome County. These may include attending existing community or organizational meetings, conducting periodic communications with the Broome County government or local municipal governments, or other activities. The Consultant Team will be available to assist with preparing materials as budget allows.

Accessibility and Inclusion

Implementing accessibility strategies makes it easier for all populations to be involved in the planning process, especially vulnerable populations. Throughout the engagement process, the following accommodations will be considered and implemented as practical:

Promotion

- Plain Language – All public-facing communications will aim to translate complex ideas into streamlined concepts that use audience-appropriate voice and vocabulary. A general rule of

thumb for content directed at the general public is to target an 8th-grade writing level.

- Readable Materials – Where practical, materials related to the project will follow best practices for accessibility, such as using a clear and easy to read font, high contrast colors, informative images, and limiting text to the most essential content.
- Promoting Accessibility – Promotional materials for public events will include information about the accessibility services available.
- Incentive – If feasible, it is recommended that the County provide incentives to encourage participation. These incentives could be given for all activities, but particularly the Project Information Center, Focus Groups, Meeting-in-a-Box, and Community Survey.

Virtual Events

For virtual activities, platforms will be selected with accessibility in mind. For example, closed captions will be included for online meetings, and the meetings, where possible, will be opened early to provide technology assistance to anyone in need.

In-Person Events

For in-person public events, the following steps will be taken:

- Hold meetings in areas with significant vulnerable populations at locations that engender trust. As feasible, the Project Team will consider multiple meetings in different locations to reach multiple, geographically diverse vulnerable populations. For example, the team may hold one meeting in a more urban area and another meeting in a more rural area.
- Consider facility accessibility by choosing locations near public transit stops, where feasible.
- Provide refreshments, offer activities for kids, offer translation services (pending DOS input/ BC capacity) if there is an anticipated need, and hold meetings on days and times when more people are available.
- Offer online and in-person attendance options, where feasible.



- Solicit the participation of trusted community partners to promote meetings and introduce events. This may encourage vulnerable populations to engage.

DRAFT



Itinerary

	LEAD	TASK	DESCRIPTION	STAKEHOLDER GROUP	FORMAT	SPRING 25	SUMMER 25	FALL 25	WINTER 26	SPRING 26	SUMMER 26	FALL 26	WINTER 27	SPRING 27
RESILIENCE ADVISORY COMMITTEE MEETINGS	Consultant Team	Kick-Off Meeting	The Kick-Off meeting will convene the RAC for the first time. The RAC will be introduced to the project and planning process and coordinate initial steps.	County Departments	Hybrid	Orange	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue
	Resilience Advisory Committee	Resilience Advisory Committee Meetings	The RAC members will be tasked with meeting every other month and collaborating to ensure that the CRP is meeting its goals, while also ensuring that the unique needs and objectives of their department are being met.	County departments, local, state, and national partners	Hybrid	Orange	Orange	Orange	Green	Orange	Green	Orange	Green	Orange
PROJECT WEBSITE	Broome County Planning Dept (Consultant Team assistance)	Project Website	This website will provide an accessible, continuously available platform for stakeholders to learn about and engage with the project. The website will also provide links to outreach methods such as digital surveys or feedback forms.	General public	Online	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange
COMMUNITY WORKSHOPS	Consultant Team	Community Workshop #1	The Consultant Team will prepare for and facilitate one community workshop.	General public	TBD	Blue	Blue	Blue	Blue	Orange	Blue	Blue	Blue	Blue
		Community Workshop #2	The Consultant Team will prepare for and facilitate one community workshop.	General public	TBD	Blue	Blue	Blue	Blue	Blue	Orange	Blue	Blue	Blue
		Community Workshop #3	The Consultant Team will prepare for and facilitate one community workshop.	General public	TBD	Blue	Blue	Blue	Blue	Blue	Blue	Orange	Blue	Blue
FINAL PUBLIC MEETING	Consultant Team	Final Public Presentation	The Consultant Team will prepare for and facilitate one public presentation within a NYS-defined Disadvantaged Community.	General public	Hybrid	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Orange
FOCUS GROUPS	Consultant Team (assistance from Broome County)	Focus Group #1	Focused meeting with stakeholder group	Youth and the next generation	In person	Blue	Blue	Orange	Blue	Blue	Blue	Blue	Blue	Blue
		Focus Group #2	Focused meeting with stakeholder group	Farmers and agricultural entities	In person	Blue	Blue	Blue	Blue	Orange	Blue	Blue	Blue	Blue
		Focus Group #3	Focused meeting with stakeholder group	Municipal leaders	In person	Blue	Blue	Blue	Blue	Blue	Orange	Blue	Blue	Blue
		Optional Focus Group #4	Focused meeting with stakeholder group	Seniors	In person	Blue	Blue	Blue	Blue	Blue	Blue	Blue	Orange	Blue



	LEAD	TASK	DESCRIPTION	STAKEHOLDER GROUP	FORMAT	SPRING 25	SUMMER 25	FALL 25	WINTER 26	SPRING 26	SUMMER 26	FALL 26	WINTER 27	SPRING 27
COMMUNITY SURVEYS	Consultant Team	Community Survey #1	Prepare first community survey and collect responses.	General public	Online									
		Community Survey #2	Prepare second community survey and collect responses.	General public	Online									
PROJECT INFORMATION CENTER	Broome County (assistance from Consultant Team)	Project Information Center	Prepare Project Information Center (Consultant Team) and set up tables at events (Broome County, with one event to include Consultant Team).	General public	In person									
MEETING IN A BOX	Broome County (assistance from Consultant Team)	Meeting in a Box	Prepare Meeting in a Box materials (Consultant Team) and facilitate meetings (Broome County)	General public	In person									
ADDITIONAL ACTIVITIES	Broome County	TBD	To be completed as plan progresses, as needed.	TBD	TBD									

