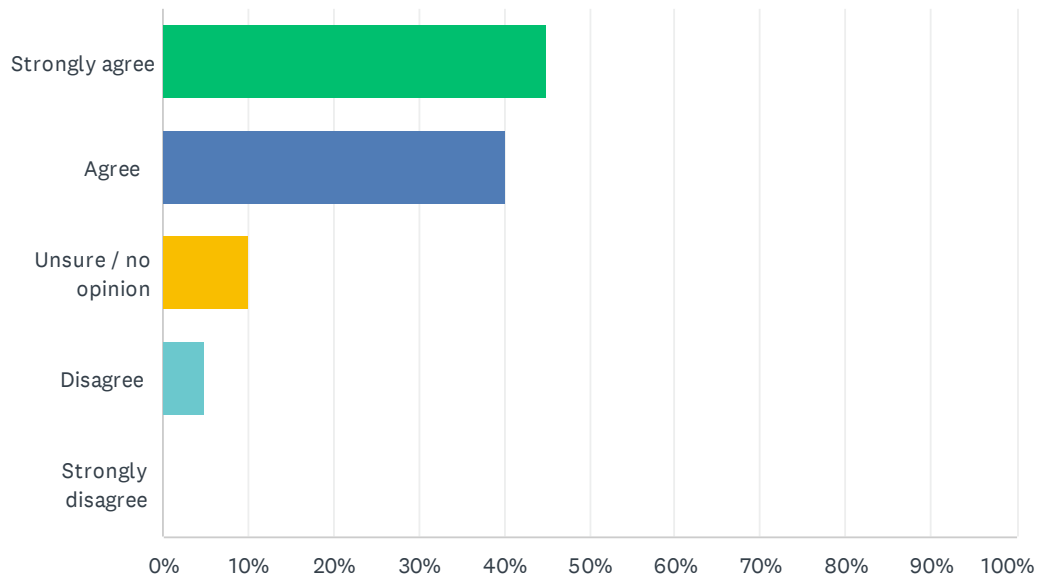


## Q1 Do you agree with the Vision Statement?

Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	45.00%	9
Agree	40.00%	8
Unsure / no opinion	10.00%	2
Disagree	5.00%	1
Strongly disagree	0.00%	0
TOTAL		20

Q2 If you chose "Disagree" or "Strongly Disagree" above, or you feel there is something missing from the Vision Statement, please share it here.

Answered: 1   Skipped: 19

#	RESPONSES	DATE
1	This should include a statement about The existing neighborhood, not just supporting surrounding neighborhoods, people actually live in. This area have homes and families that live here, there's no mention of them In this statement.	11/7/2025 5:15 AM

### Q3 What specific strategies can help achieve Goal 1?

Answered: 8   Skipped: 12

#	RESPONSES	DATE
1	We have to incentive businesses to build and stay in the area.	11/7/2025 8:30 AM
2	Clear the existing buildings and junk around them. Then find industrial partners.	11/6/2025 6:44 PM
3	Build on small to medium projects, gradual development, no home-run swings	11/6/2025 5:17 PM
4	Ease of access and transit planning. Both transit and traffic, the area is less easy to access from Downtown, West Side, South Side, and out of town (excepting North side and points north) than other industrial development/redevelopment sites in Broome County. Any such development here will require an active consideration of access and how people will move within the industrial district and into the industrial district.	11/6/2025 4:06 PM
5	Bring in a business that is going to create jobs and be on the tax roll. With the location of the property in regards to highway access this would be a great location for a 24 hour rest/truck area.	11/6/2025 3:22 PM
6	Advanced funding strategies and marketing plans.	10/28/2025 8:15 PM
7	Target companies that can leverage the prime location near the interstate and the railroad that won't be too polluting. Warehousing, light manufacturing, etc. Leverage companies that can support the growing industries like battery technology or semiconductor manufacturing - Micron is going up in Syracuse and is only 1.5 hours up 81.	10/26/2025 8:15 PM
8	Expand the type of industries you are targeting (have you considered tourism?) and expand on what "creative" means. I don't see how childcare is essential to economic growth. Can you cite examples where other cities economic turnaround of a problem area occurred because of childcare? How will this be achieved?	10/25/2025 4:21 PM

## Q4 Do you have any concerns about Goal 1?

Answered: 5   Skipped: 15

#	RESPONSES	DATE
1	No	11/7/2025 8:30 AM
2	I think it's too broad and should be broken down into multiple goals to emphasize that it contains multiple focus goals.	11/6/2025 4:06 PM
3	Lack of follow-through and a divided population that turns good into the enemy of great.	10/28/2025 8:15 PM
4	Shortage of cheaper housing in the area is a bigger issue.	10/26/2025 8:15 PM
5	See #3	10/25/2025 4:21 PM

## Q5 What specific strategies can help achieve Goal 2?

Answered: 6 Skipped: 14

#	RESPONSES	DATE
1	Concentrate on stakeholder buyin	11/6/2025 5:17 PM
2	I'd like to see a specifically focused industrial incubator for the district. I think identifying a single or small group of industrial foci for the district would aid both promotion and attraction of businesses. e.g. green energy or recycled-material construction fabrication	11/6/2025 4:06 PM
3	Engage community leaders. Don't overlook small non-profits and other small businesses that could provide valuable insight.	11/6/2025 3:25 PM
4	A clear vision and a willingness to upset some constituents to serve a greater good.	10/28/2025 8:15 PM
5	Stop listening to people that are anti growth and progress or this place will continue to move in the wrong direction.	10/26/2025 8:15 PM
6	What is meant by "cross cutting issues", "branding and identity issues"?	10/25/2025 4:21 PM

## Q6 Do you have any concerns about Goal 2?

Answered: 6   Skipped: 14

#	RESPONSES	DATE
1	Residents don't know what they want and will be against almost any proposal.	11/6/2025 6:44 PM
2	None.	11/6/2025 4:06 PM
3	No incentives for start ups - several businesses were offered deals from the city/county and are no longer around.	11/6/2025 3:22 PM
4	feasibility, funding, and safety.	10/28/2025 8:15 PM
5	see above	10/26/2025 8:15 PM
6	I think "inclusive planning" is a noble goal but the level of inclusivity should be defined so that the redevelopment does not get bogged down. Not all parties can necessarily be happy with decisions that need to be made to move this project forward.	10/25/2025 4:21 PM

## Q7 What specific strategies can help achieve Goal 3?

Answered: 5   Skipped: 15

#	RESPONSES	DATE
1	Get started	11/6/2025 6:44 PM
2	Visible integration of the industry within the district into the construction of the district. To wit, if we're attracting green energy industry, the district should use green energy. If we're looking to attract more recycled-material construction fabrication like Klaw...we should be constructing using those materials. It's putting our money where our industry is.	11/6/2025 4:06 PM
3	All bullet points are critical for the success of this project.	10/28/2025 8:15 PM
4	More trees, better drainage, basic prework to make the site more appealing.	10/26/2025 8:15 PM
5	Strong commitment by the state to truly see this through.	10/25/2025 4:21 PM

## Q8 Do you have any concerns about Goal 3?

Answered: 6   Skipped: 14

#	RESPONSES	DATE
1	Cost is an issue but if you aren't going to do it because there is a cost, then stop studying	11/6/2025 6:44 PM
2	No	11/6/2025 4:06 PM
3	Get a business in the location asap - climate risks are secondary to getting tax revenue.	11/6/2025 3:22 PM
4	Costs and communication around goals/progress being made.	10/28/2025 8:15 PM
5	Don't let perfect be the enemy of good- this place needs housing and jobs more than anything. Clean the site, make it look good.	10/26/2025 8:15 PM
6	What are "resilient design practices"?	10/25/2025 4:21 PM



## Q9 What specific strategies can help achieve Goal 4?

Answered: 5   Skipped: 15

#	RESPONSES	DATE
1	Pedestrian integration promotes widest stakeholder buyin	11/6/2025 5:17 PM
2	Don't involve NYDoT. From the traffic circles to the extended curbs...their every idea is bad idea. Bad thinking yields bad outcomes.	11/6/2025 4:06 PM
3	Safety should be paramount. also a clear plan to shield communities from community and comercial activities.	10/28/2025 8:15 PM
4	Bike lanes aren't feasible along the Brandywine right now. Tear down the flyover and move it back to a surface level street to naturally slow down traffic instead of relying on speed limits everyone ignores.	10/26/2025 8:15 PM
5	Expanding this beyond the BGD to include adjacent industrial corridors.	10/25/2025 4:21 PM

## Q10 Do you have any concerns about Goal 4?

Answered: 4   Skipped: 16

#	RESPONSES	DATE
1	Once you get some industrial interest you will have a better idea of what to do	11/6/2025 6:44 PM
2	Yes. I fear we will focus on the wrong ideas.	11/6/2025 4:06 PM
3	This is a business location - bikes lanes, trees, sidewalks and lighting are a joke at this location.	11/6/2025 3:22 PM
4	Yes, as you build a 'safer and more connected corridor' to ultimately create for the benefit of the community over commercial interests.	10/28/2025 8:15 PM

## Q11 What specific strategies can help achieve Goal 5?

Answered: 5   Skipped: 15

#	RESPONSES	DATE
1	An expanded arts scene with space for workshops and production studios would bring more creatives to the area. Creative types tend to be really good at beautifying the areas they work in ie Burlington Vermont. Binghamton has a lower COL which is attractive to people focused on creative missions if they had space and grants available to establish themselves here I think it would go a long way in beautifying the area.	11/7/2025 8:30 AM
2	Prefer people over vehicles in all cases	11/6/2025 5:17 PM
3	We are a city with a lot of public art, from statuary to murals to the lampposts on the bridges. It makes us a colorful and visually vibrant city. That vibrancy and artfulness should be front and center from day one. The district needs to be nice to look at...never easy with an industrial redevelopment.	11/6/2025 4:06 PM
4	People-focused, pedestrian-oriented design is preferred over car-dominated environments, reinforcing the link between urban design and community identity.	10/28/2025 8:15 PM
5	This should be the least important aspect. Jobs and housing- the rest will come.	10/26/2025 8:15 PM

## Q12 Do you have any concerns about Goal 5?

Answered: 5   Skipped: 15

#	RESPONSES	DATE
1	Ugh. Cart before the horse. The horse is jobs, tax revenue.	11/6/2025 6:44 PM
2	None. It just needs to be visually appealing and welcoming.	11/6/2025 4:06 PM
3	You don't need a pretty gateway at this location - get a business there to create jobs and pay taxes.	11/6/2025 3:22 PM
4	The most important bullet point was listed last.	10/28/2025 8:15 PM
5	How will you wed economic development with this goal? I see this as potentially unattainable in a heavily industrial scenario yet this scenario may be the best alternative for economic growth of the BGD.	10/25/2025 4:21 PM

## Q13 What specific strategies can help achieve Goal 6?

Answered: 6   Skipped: 14

#	RESPONSES	DATE
1	The visible presence of the homeless and addicts is a huge detriment to people wanting to establish ties to the area. We need better broken windows policing to keep these areas safe. With no incentive to stop petty crime it will continue.	11/7/2025 8:30 AM
2	Link to, create, strengthen community and neighborhood organizations	11/6/2025 5:17 PM
3	I think it needs to be walkable. At the same time, it needs to be easy to access and traverse for shipping/trucking. Steps should be taken to make it both accessible for both and minimize interaction between traffic and walkability. Wide pathing, being well lit, and designed to encourage public presence will make it safer and feel safer. Vacant areas with poor sight lines never feel safe.	11/6/2025 4:06 PM
4	A holistic vision is needed to bring all the necessary elements into successful harmony. Communications and marketing will go a long way.	10/28/2025 8:15 PM
5	Good luck	10/26/2025 8:15 PM
6	Incentivize safety and removal of crime/drugs.	10/25/2025 4:21 PM

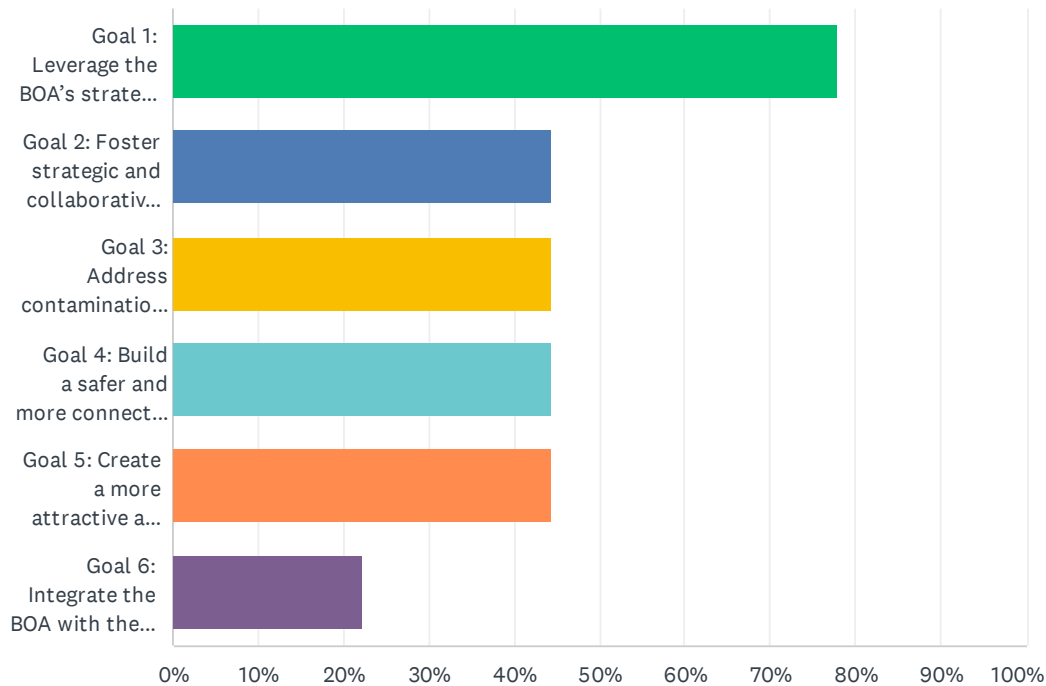
## Q14 Do you have any concerns about Goal 6?

Answered: 6   Skipped: 14

#	RESPONSES	DATE
1	Ugh!	11/6/2025 6:44 PM
2	No.	11/6/2025 4:06 PM
3	Surrounding areas do not need this area beautified.	11/6/2025 3:22 PM
4	Leadership and community disunity.	10/28/2025 8:15 PM
5	It's unrealistic	10/26/2025 8:15 PM
6	None of the bullet points satisfactorily address the remediation of the root cause of crime and blight.	10/25/2025 4:21 PM

**Q15** Now that you've had a chance to review the Draft Goals, please choose the top three you think Broome County and the City of Binghamton should invest in. This will help the team further develop strategies to support each of the goals, and develop a phasing/prioritization plan for implementation.

Answered: 9 Skipped: 11



ANSWER CHOICES	RESPONSES	
Goal 1: Leverage the BOA's strategic location with future-focused land use and marketing plans to attract high quality industries, support existing businesses, and create more employment opportunities for the community	77.78%	7
Goal 2: Foster strategic and collaborative partnerships to address environmental, economic, transportation, and other issues and spur investment in improvements and redevelopment	44.44%	4
Goal 3: Address contamination, remediate properties, and protect the community from future environmental and climate threats	44.44%	4
Goal 4: Build a safer and more connected corridor for all users, including pedestrians, cyclists, drivers, and truck operators	44.44%	4
Goal 5: Create a more attractive and welcoming gateway through streetscape improvements and high-quality urban design	44.44%	4
Goal 6: Integrate the BOA with the surrounding neighborhoods by improving wayfinding, physical and social linkages, and overall appearance, and by considering the needs of the broader community	22.22%	2
Total Respondents: 9		

## Q16 Finally, are there any other goals you would like to see added?

Answered: 3   Skipped: 17

#	RESPONSES	DATE
1	I would like to see us embrace design concepts of "Smart Growth" and being a walkable and non-automotive commutable city, starting with this project and going forward.	11/6/2025 4:06 PM
2	No. I think you could limit goals and focus resources to deliver actionable results.... maybe another pool.	10/28/2025 8:15 PM
3	Passenger rail service	10/26/2025 8:15 PM