



## Broome Opioid Abuse Council & Drug Free Communities

December 1, 2017 | 10 a.m. - Noon  
Conference Rooms A & B • Broome County Health Department

- Present:** Jill Alford-Hammitt, Scott Baker, Lisa Bobby, Megan Brockett, Diane Brown, Maria Fabrizi, Eric Greene, David Harder, Jim Hawley, Stephania Hazelett, Erika Kalgren, Rebecca Kaufman, Kyle King, Jill Lloyd, Mary McFadden, Kevin McManus, Erin Monroe, Jim Mullins, Kate Newcomb, Kevin Revier, Dr. Christopher Ryan, Penny Stringfield, Jeffrey Wagner, Nancy Williams-Frank, Alan Wilmarth, Lorraine Wilmot, Katie Young
- Absent:** Katelyn Albright, Iris Borilla, Theresa Bovier, Valerie Datta, Rich David, Megan D'Introno, Jason Garnar, Matthew Gawors, Andrea Guccia, Dr. Julia Hunter, Saima Khan, Amber Kida, Carole Kuklis, Reginald (Corkey) LaBare, Lee Livermore, Donna Lupardo, Haley McCrory, Andrea Mazzini, Kimberly Newell, Dennis O'Keefe, Michael Ponticciello, Dr. Peter Ronan, Raymond Serowik, Eric Velzis, Colleen Wagner, Chris Whalen, Susan Wheeler, Dr. John Zevan

**Call to Order:** Maria Fabrizi, Drug Free Communities Program Coordinator, called the meeting to order at 10:00 a.m. and introductions were made. Upon a motion by Nancy Williams-Frank, seconded by Diane Brown, the November 3, 2017 meeting minutes were approved as presented and placed on file.

### **DFC November Activities:**

- Prevention night with the Devils is scheduled for Saturday, December 9; Maria is working on media promotion. A proposal was put forth to the Devils and Rumble Ponies to designate a permanent alcohol-free, family-friendly section.
- Maria and Erin Monroe (Binghamton University Prevention Coordinator) are working on collaborating along with Promise Zone staff to conduct a community assessment of the alcohol climate in Binghamton. Erin received a grant from OASAS to develop a coalition for alcohol and substance abuse prevention in the student population. She will pull together some community and campus partners to discuss underage drinking and prevention work on campus. Maria and Erin met with Earl Greene from the Finger Lakes Prevention Resource Center on how they could support the work we do here.
- The Prevention Needs Assessment (PNA) presentations with school districts are finished. There will be some follow-up meetings with schools. Maria is working with the Windsor School District whose PNA results indicated that ninth graders needed special attention regarding substance use. A presentation will be made to them on the importance of remaining drug and alcohol free and students will be asked to write essays on the topic.

**By-Laws Discussion:** Katie Young developed draft BOAC by-laws which she will share with members for comment and discussion at the next meeting.

**Finger Lakes Prevention Resource Center Strategic Planning Resources:** Earl Greene was present to discuss the Finger Lakes Prevention Resource Center and the strategic planning resources they can offer. The Center is funded by OASAS. When a Coalition receives a Drug Free Communities Grant, the Center provides training and technical support and assistance as the Coalition moves forward throughout the grant period. They contract with the NYNJ National Guard; Kyle King and Stephanie Hazelett are part of the team.

The Center can provide training on development of a Strategic Prevention Framework which provides a good foundation for solid strategic planning for what this Coalition plans to accomplish. The Strategic Prevention Framework will include assessment, capacity building, planning, implementation and evaluation. Sustainability and cultural competence are the center of this process. The Center has guidance, direction and resources available to help BOAC accomplish sustainability. The structure of the Coalition needs to include workgroups of the people who will do the work and community engagement to create an environment for a healthy community through prevention work. All twelve sectors: youth; parents; business; media; schools; youth-serving organizations; law enforcement; religious or fraternal organizations; civic or volunteer groups; healthcare professionals; state, local or tribal governmental agencies with expertise in substance misuse; and other organizations involved in reducing substance misuse (treatment providers) must be represented on the Coalition.

The next step is Strategic Prevention Framework Process training to establish the foundation to move forward. Cultural competence and sustainability training will be provided in another session. If a BOAC member is unable to attend the training, they can attend the same training in Tioga County or at Binghamton University. Kyle King will provide the online link. Eric can provide information on what other coalitions are doing and will provide training at each BOAC meeting (about ½ hour for 6 months). The Finger Lakes Prevention Resource Center covers twelve counties and 23 coalitions.

**CDC Media Campaign in Broome County: Building Rx Awareness:** The NYS Department of Health will launch a media campaign in January using the CDC media campaign which we can follow. NYSDOH representatives will attend the February 2018 BOAC meeting to talk about this initiative. Broome County (1 of 4 NY counties) was awarded a \$50,000 Opioid Awareness grant for two years, a part of which is to provide a media campaign for prescription awareness. The CDC developed pre-packaged public health media messages for us to use, which we can customize to Broome County. CDC provided a tool kit and implementation guide. The PowerPoint presentation by Mary McFadden is attached for reference. The focus is on adults 25-54 years of age who have taken opioids for medical or non-medical use. The goal is to increase awareness that prescription opioids can be addictive and dangerous and “It only takes a little to lose a lot.” A press event will be scheduled to announce the grant. Medical professionals in NYS are required to receive training on judicious prescribing of opioids. Sometimes opioids are warranted; however, there are non-opioid options for management of chronic pain. We would like to facilitate community conversations following the media campaign and urge people to come forward for treatment. A Media and Advocacy Committee will begin to meet to develop the campaign strategy.

#### **Committee Education Committee:**

- Prevention Needs Assessment results and discussions with schools were discussed.
- Students in all school districts were surveyed for the Social Norms Misconception Campaign which focused on alcohol and marijuana. Some of the schools want to promote their results and we need to promote the broader Broome County view to highlight good decisions youth are making to focus on the positive. Youth focus groups were discussed.
- The Chenango Valley School District is interested in having a vaping panel. The Health Department is sending out a press release today about the ban on e-cigarettes in public places.
- All of Lourdes Hospital ADEPT staff will participate in a two-day training including coping strategies for anxiety sensitivity, sensory seeking, hopelessness and impulsiveness.

**Law Enforcement Committee:**

- The Addiction Stabilization Center maintains two beds for the Sheriff's Assisted Recovery Initiative (SARI). There were 18 calls during October and 11 in November for a total of 101 since the program's inception.
- More public information is needed on the location of the prescription drug take-back boxes. Some coalitions are providing bookmarks (with locations listed) to pharmacists to put with prescriptions and some coalitions are using media campaigns. Broome County's drop box locations are the Broome County Sheriff's Department (sharps are also now being collected), Broome County Library, Broome County Office Building, Endicott Police Station, and Deposit Police Station.

**Treatment and Prevention Committee:**

- Drs. Hunter and Ronan will provide training in partnership with the Health Department for waivers for prescribing Buprenorphine on Saturday, December 9 at the Broome County Health Department.
- UHS is kicking off their contraception clinic next week. An OB/GYN provider will be in the Medication Assisted Treatment Clinic once per month to address women's health and contraception.
- UHS is hosting a HANYS roundtable provider discussion today.
- UHS now has a CASAC (Credentialed Alcoholism and Substance Abuse Counselor) staff member in the pain center and two primary care centers with more planned during the first quarter of 2018.
- ACBC is doing walk-in assessments Monday-Friday, 9:00-11:00 a.m. They would appreciate a call to provide demographic and insurance information when referrals are made.
- ACBC has 40 Vivitrol patients. They hope to provide ancillary withdrawal services soon and should hear about the Open Access grant next week. They are exploring the opportunity to work with the Parole Office to link people with a peer. A good rapport has been established with law enforcement agencies for the Peer Response Team. A peer is on call evenings for the Binghamton Police Department. ACBC hopes to hire another peer for evenings/weekends in early 2018. The Family Navigator Program saw a huge increase in families in crisis this past week with an increase in methamphetamine use and alcohol.
- All programs at the Family Recourse Center are full. They are looking at opening some evening and weekend hours. There is a calendar on their website of what is being offered.
- The Family and Children's Society requested a letter of support to open a chemical dependency center to provide family and individual counseling at their Main Street location. A presentation was made to the Professional Advisory Group.

**Data and Statistics Committee:** The committee's goal is to produce a quarterly report of indicators that measure the magnitude of the problem to give us situational awareness on a regular basis. They will be using three problem indicators: death certificates of Broome County residents using a case definition of opioid related words as cause of death; the number of law enforcement Naloxone administrations in Broome County; and the number of EMS Naloxone administrations in the EMS region (Broome, Tioga and Chenango Counties). A solution indicator will be wait times for Medicaid applications for recipients who screen positive for substance use disorder who are referred to treatment providers for assessment. Dr. Ryan is attempting to get I-STOP data from the NYS Bureau of Narcotic Enforcement as a solution indicator. He is having difficulty getting that information for Broome County.

**Membership Committee:** There will be a process for recommendations for new members. The Membership Committee will forward their recommendation for membership to BOAC for consideration. There was a recommendation that Phil Ginter from HealthlinkNY and a General Manager/news staff be considered for membership. Jill and Maria have spoken to schools about youth representation. Erin Monroe is forming a student workgroup and will see if any students are interested in participating. Volunteers for the membership committee: Penny Stringfield, Katie Young, Stephanie Hazelett, Maria Fabrizi and either Rebecca Kaufman or Mary McFadden. Katie Young will pull together protocols for the committee to develop a member packet.

**Media/Advocacy Committee:** Volunteers for membership on the committee: Maria Fabrizi, Penny Stringfield, Jill Alford-Hammitt, Mary McFadden and Haley McCrory. We may be able to work with HealthlinkNY who received an OASAS grant for a media awareness campaign. Scott Baker suggested putting together the information and sending it to the Executive Office to put out to the media. A suggestion was made to host an event for media partners to learn more about BOAC activities and to share success stories after the first of the year. Some funding may need to be found for that effort; there is a small budget line in the DFC grant.

**Rural Committee:** There were no updates from the committee.

**Next Meeting:** The next BOAC meeting is scheduled for Friday, January 5 at 10:00 a.m. at the Broome County Health Department in conference rooms B and C.