

KYDS Coalition Current Goals 2005 – 2006

Goals and Objectives:

Goal 1: Reduce substance abuse among the youth of Broome County

Objective 1: Schools will sustain science-based substance abuse prevention programs.

- Sustain Life Skills Training, targeting middle school students (grades 6-8).
- Sustain All Stars program, targeting middle school students.
- Sustain Reconnecting Youth, targeting at-risk high school students.
- Inventory all substance abuse prevention programs in participating school systems to reduce duplication of programs and to ensure all areas of need are being targeted.

Objective 2: The KYDS Coalition will coordinate trainings with retail establishments that sell and serve alcohol and tobacco, and initiate compliance checks.

- Partner with Law Enforcement and County Health Department to conduct server trainings on fines and consequences for staff at local bars, convenience stores, and grocery stores.
- Partner with local law enforcement, Stop DWI program and Adolescent Tobacco Use Prevention Act to conduct compliance checks at establishments that sell and serve alcohol and tobacco.

Objective 3: The KYDS Coalition will examine multilevel policy changes around substance abuse in Broome County.

- Promote Drug Free School Zones among participating member schools.
- Engage local businesses to help youth by displaying posters regarding consequences of: using fake ID; underage drinking and supplying a minor with alcohol/tobacco.

Objective 4: The KYDS Coalition will provide education to community members.

- Marijuana media campaign to raise awareness of the consequences of Marijuana use.
- Partner with other local Substance Abuse providers to present didactics to school personnel concerning substance abuse (i.e.: Signs and Symptoms, etc.)
- Present topics such as: prevalence of youth substance use; community risk and protective factors; consequences associated with use, etc.

Goal 2: Maintain and expand the KYDS Coalition and facilitate greater community involvement

Objective 1: The KYDS Coalition will maintain and expand the current coalition links.

- Continue to strengthen relationships with current membership.
- Continue recruiting for additional schools, community organizations and new members.
- Develop more connections to the two local college communities.

Objective 2: The KYDS Coalition will strengthen links with the youth community.

- Maintain the role of the two youth Executive Board members.
- Continue to develop the *Youth Coalition* to address youth substance abuse in the community.

Objective 3: The KYDS Coalition will strengthen links with parents and other adult members of community.

- Attend open house nights at schools and discuss and distribute information about the KYDS Coalition and about how to talk to your kids about substance abuse.

Objective 4: The KYDS Coalition will make a continued effort to increase community awareness and disseminate the message of KYDS.

- Participate in the “Police Week” at the Mall and distribute information about the Coalition.
- Partner with local TV station to assist with commercials.
- Partner with local cable company to complete additional Public Service Announcements.
- Continue partnering with local faith communities and give presentations to church groups.
- Continue to work with the PTA and other parent groups in the community about the KYDS project and how adult attitudes about substances influence young people.

Objective 5: The KYDS Coalition will sponsor, promote, and involve the community in safe and drug free family nights.

- Work with the local baseball team, the Binghamton Mets, to sponsor a family night. Partner with local entertainment personalities and youth and family service organizations to sponsor “Family Nights Out” and Youth Dances.